

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

### **Billing Address:**

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	M. McIntyre - House of Representative
Product	MCINTYRE 10/09
Estimate Number	2194

Invoice #	116410-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116410
Alt Order #	06273269
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	330
Product Code	349

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p		_		•				
	CLASS 2 C	ANDIDATE R9.26									
				10/08/12 to		1x	1				
	WRAL			F	10/12/12	:30	1:26 PM	MM0912MSCR	\$500.00		1
5		Noon News	12p-1p								
	CLASS 2 C	ANDIDATE R9.26					_				
	MDAI			10/08/12 to		1x	1	0012	4000.00		
_	WRAL			F	10/12/12	:30	12:29 PM	MM0912MSCR	\$800.00		1
8		5:00 First News	5-530p								
	CLASS 2 C	CANDIDATE R9.26		10/00/10 1-	10/14/10	4	1				
	WRAL			10/08/12 to	10/12/12	1x :30	5:15 PM	MM0912MSCR	\$2,665.00		
15		Dr. Phil	9-10a	Г	10/12/12	.30	3.13 FW	MMU912MSCR	φ2,005.00		ı
15		CANDIDATE R9.26	9-10a								
	OLAGG 2 C	ANDIDATE H9.20		10/08/12 to	10/14/12	1x	1				
	WRAL			F	10/12/12	:00			\$500.00	Credited	1
17		The Insider (1-130p)	1-130p	•	. 6, . 2, . 2	.00			φοσσ.σσ	or outloa	•
• •		ANDIDATE R9.26	оор								
				10/15/12 to	10/21/12	1x	1				
	WRAL			М	10/15/12	:30	1:25 PM	MM-11-12-MSC-H	\$500.00		1
21	WRAL	Noon News	12p-1p								
	CLASS 2 C	ANDIDATE R9.26									
				10/15/12 to		1x	1				
	WRAL			М	10/15/12	:30	12:53 PM	MM-11-12-MSC-H	\$800.00		1
25	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 2 C	ANDIDATE R9.26									
				10/15/12 to		1x	1				
	WRAL			M	10/15/12	:30	5:09 AM	MM-11-12-MSC-H	\$600.00		1
27	WRAL	5:30 News	530-6p								
	CLASS 2 C	ANDIDATE R9.26									



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27	WRAL 5:30 News	530-6p	-		-	-				
	CLASS 2 CANDIDATE R9.26									
	WRAL		M	10/15/12	:30	5:38 PM	MM-11-12-MSC-H	\$2,665.00		1
42	WRAL The Insider (1-130p)	1-130p								
	CLASS 2 CANDIDATE R9.26		10/00/10			4				
	WRAL		10/08/12 Th	2 to 10/14/12 10/11/12	1x	1	MM0912MSCR	ΦΕΩΩ ΩΩ		
47		40 4	In	10/11/12	:30	1:16 PM	MMU912MSCR	\$500.00		I
47	WRAL Noon News CLASS 2 CANDIDATE R9.26	12p-1p								
	CLASS 2 CANDIDATE R9.26		10/09/13	2 to 10/14/12	1x	1				
	WRAL		Th	10/11/12	:30	12:36 PM	MM0912MSCR	\$800.00		1
52	WRAL 5:30 News	530-6p	•••	10/11/12	.00	12.001 101	- Indouble in the second	φοσο.σο		
32	CLASS 2 CANDIDATE R9.26	300-ор								
	02/100 2 0/11/2/10/20		10/08/12	2 to 10/14/12	1x	1				
	WRAL		Th	10/11/12	:30	5:52 PM	MM0912MSCR	\$2,665.00		1
64	WRAL Noon News	12p-1p								
	CLASS 2 CANDIDATE R9.26	• •								
				2 to 10/14/12	1x	-1				
	WRAL		Tu	10/09/12	:30	12:11 PM	MM0912MSCR	\$800.00		1
69	WRAL 5:30 News	530-6p								
	CLASS 2 CANDIDATE R9.26									
				2 to 10/14/12	1x	-1				
	WRAL		Tu	10/09/12	:30	5:42 PM	MM0912MSCR	\$2,665.00		1
81	WRAL Noon News	12p-1p								
	CLASS 2 CANDIDATE R9.26		10/00/10	N+= 10/14/10	4	1				
	WRAL		W	2 to 10/14/12 10/10/12	1x :30	12:57 PM	MM0912MSCR	\$800.00		
85	WRAL WRAL 5am News	5am - 5:30a	VV	10/10/12	.50	12.37 FIVI	MMUSIZMSCK	φουυ.υυ		'
00	CLASS 2 CANDIDATE R9.26	5aiii - 5.50a								
	OLAGO Z GANDIDAT E 113.20		10/08/12	2 to 10/14/12	1x	1				
	WRAL		W	10/10/12	:30	4:59 AM	MM0912MSCR	\$600.00		1
		We	warrant that the a				was taken from the program loo	•		•



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85	WRAL WRAL 5am News CLASS 2 CANDIDATE R9.26	5am - 5:30a								
86	WRAL 5:00 First News CLASS 2 CANDIDATE R9.26	5-530p								
			10/08/12 to		1x	1				
	WRAL		W	10/10/12	:30	5:28 PM	MM0912MSCR	\$2,665.00		1
90	WRAL Inside Edition CLASS 2 CANDIDATE R9.26	7-730P								
			10/08/12 to		1x	1				
	WRAL		W	10/10/12	:30	7:18 PM	MM0912MSCR	\$1,465.00		1
91	<b>WRAL Dr. Phil</b> CLASS 2 CANDIDATE R9.26	9-10a								
			10/08/12 to		1x	1				
	WRAL		W	10/10/12	:30	9:56 AM	MM0912MSCR	\$500.00		1
92	WRAL WRAL AM News CLASS 2 CANDIDATE R9.26	6-7a								
			10/08/12 to		1x	F				_
	WRAL		F	10/12/12	:30	6:52 AM	MM0912MSCR	\$1,350.00		1
94	WRAL WRAL AM News CLASS 2 CANDIDATE R9.26	6-7a								
			10/08/12 to		1x	T				
	WRAL		Th	10/11/12	:30	6:37 AM	MM0912MSCR	\$1,350.00		1
95	WRAL Inside Edition CLASS 2 CANDIDATE R9.26	7-730P								
			10/08/12 to		1x	T				
	WRAL		Th	10/11/12	:30	7:29 PM	MM0912MSCR	\$1,465.00		1
97	WRAL WRAL 5am News CLASS 2 CANDIDATE R9.26	5am - 5:30a								
			10/08/12 to		1x	-T				
	WRAL		Tu	10/09/12	:30	5:24 AM	MM0912MSCR	\$600.00		1



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98	WRAL	WRAL AM News	6-7a				•		_		
	CLASS 2 C	ANDIDATE R9.26									
				10/08/12 to	10/14/12	1x	-T				
	WRAL			Tu	10/09/12	:30	6:58 AM	MM0912MSCR	\$1,350.00		1
100	WRAL	Dr. Phil	9-10a								
	CLASS 2 C	ANDIDATE R9.26									
				10/08/12 to	10/14/12	1x	-T				
	WRAL			Tu	10/09/12	:30	9:30 AM	MM0912MSCR	\$500.00		1
		Aire	ed Spots	23							

Gross Total \$28,605.00

**Agency Commission** \$4,290.75

Payment Terms 30 Days **Net Amount Due** \$24,314.25